



BA



“Brooke Alford’s violin sound is... IMPACTFUL. With her preference of melody-over-flash approach, she’s destined to be a flagship brand and pioneer among a very short list of ‘smooth’ violinists.”

**BOB BALDWIN**

*International Recording Artist and  
Host of the NewUrbanJazz Lounge*

“Brooke Alford is what Jazz needs!  
Enjoy the journey.”

**MORRIS BAXTER**

*WCLK 91.9 on air personality*

B R O O K E

A L F O R D

the artist of the violin



# bio

An R&B/Soul Jazz Charting Artist, Smooth Jazz Network 2022 Breakout Artist Nominee, Recording Academy Voting Member, and a 2022 Marquis Who's Who Biographical Listee, **Brooke Alford** is an artist who consistently strives for excellence all-round. Having released her latest album, "Heaven on Earth," on May 19<sup>th</sup> of 2023 (featuring GRAMMY Nominee Reggie Hines, Award-winning pianist and producer Justin C. Gilbert, and more), this marks Ms. Alford's second independently released LP since the start of her professional artistic career in 2007. Ms. Alford has also released three EPs: two under her own company and label, Alford Enterprises & Entertainment Group, LLC, and one under the independent label, The Platinum Crown Music.

Blazing her pathway forward, Brooke Alford has opened for some of the most notable musical artists and entertainers in the industry, including **The Whispers, Mint Condition, Peabo Bryson, Najee, Will Downing, Marion Meadows, Paul Taylor, Marcus Johnson, India.Arie, Tony! Toni! Toné!**, and the late iconic Comedians Paul Mooney and Dick Gregory, to name a few.

Ms. Alford's official **national radio debut** occurred in 2018 with her remixed smooth jazz single, "Closer," featuring the award-winning International Recording Artist **Bob Baldwin**. Ms. Alford's body of work encompasses a fresh and creative blend of Smooth Jazz, R&B, Hip-Hop, Reggae, Western European Classical, and more.

In 2022, Ms. Alford toured with Jamaican Reggae International Icon **Beres Hammond** on his United States "Solid Love" Tour, with sold-out shows on every date of the tour run. **Julian Vaughn, Alex Bugnon, Hip-Hop Legend Chubb Rock**, and several prominent artists in the Contemporary Jazz, Hip-Hop, and R&B arenas are artists that she has also shared the stage with. Ms. Alford has recorded with Billboard charting and award-winning artists such as **Marcus Anderson** and **Chante Cann**, to name a few. Today, she frequently performs with the notable All-women's jazz collective band **Jazz in Pink**.

Ms. Alford values education just as much as performance. She has been inspired to teach since her early childhood by witnessing the impact her parents, Dr. Vernon R. Alford Jr. and Dell Alford, had on the community through education. As an international Teaching Artist, Ms. Alford enlightens many young and professional musicians to fearlessly discover their unique and creative voice through their instrument. Ms. Alford designed her newly launched contemporary strings program **"Strings w/ a Twist" (SWAT)** to bridge the gap between the Western European Classic tradition of playing and the creativity of contemporary string playing as a string player of color. Through SWAT, Ms. Alford works with Music Educators and students in the Mark Wood Violins International String Camp, Henry for Music, Inc. After-school Enrichment Program, and various music programs nationwide. Ms. Alford is a Florida State University College of Music alumna with a B.M. in Violin Performance.

Outside of her professional ventures, Ms. Alford loves to read, learn, work with the youth, laugh, bask in nature and the sun, seek more significant knowledge of self, spend time with her loving family, and prepare delicious and nourishing plant-based and vegan cuisine.



# discography recording features

- Heaven on Earth (album) (2023)
- Heaven on Earth (single) (2023)
- On the Move (single) (2022)
- New Day (single) (2022)
- SHINE (single) (2021)
- My Christmas (EP) (2018)
- Closer Remixes (EP) (2018)
- The Viosocalist (EP) (2013)
- Expressions (album) (2007)
- “Power Step” from *Phenomenal: Music Book Volume IV* (album) by Mel Holder (2023)
- “Sunvibes” by Kelley Andre and Organic Soul feat. Reggie Hines (single) (2022)
- “Club Life” by The Groove Pact feat. Bob Baldwin, Marion Meadows, Marcus Anderson, Walter Beasley, Nils, Joey Sommerville, Ragan Whiteside, U-Nam, and Oli Silk (single) (2018)
- “Serio” and “Doubt” from *Beams of Light* (album) by Climate Change (2017)
- “The Love Above” from *Sol Empowered* (album) by Chante Cann (2017)
- “Drippin’ Melanin” by The Good King (single) (2016)

## notable performances

- Soul Jazz Live Festival (NY)
- MWROC Festival (KS)
- Hub City Jazz Festival (NJ)
- Omaha Blues, Jazz, & Gospel Festival (NE)
- Jazz on the River Festival (GA)
- Catalina Island JazzTrax Festival (CA)
- South Woodstock Music Festival (FL)
- Colorado Smooth Jazz Festival (CO)
- Spivey Hall (GA)
- New Jersey Performing Arts Center (NJPAC) (NJ)
- Bahamas Paradise Cruise Line (Bahama Islands)
- Super Bowl LIII VIP Parties for Bud Light (GA)
- Tuscaloosa Amphitheater (AL)
- YWCA National Convention (Washington, DC)
- Satchmo’s Jazz Cafe (MS)
- SerTV Performance/Interview (Panama’ City, Panama’)
- Zeta Phi Beta Sorority, Inc. International President’s Reception (PA)
- Ferrari Corporate Executive Dinner (GA)

## broadcasts/publications/film

- Atlanta & Company - TV series (11Alive TV Station)
- TBN - TBN Media (Trinity Broadcasting Network)
- Sister Circle LIVE - TV series (TV One)
- Black Girls Rock - Award show (BET Network)
- House Wives of Atlanta - TV series (Bravo TV)
- Atlanta LIVE - TV show (WATC Channel 57)
- AspireTV - TV channel (Xfinity Network)
- ’Til Love Comes - Film (Maverick Ent. Group)
- SapphirEmerald Magazine (Back cover feature + 3 pg. spread)
- EUR Web Publication (Interview Column)
- The Pulse of Entertainment Publication (Press Release)
- Jazziz website Publication (Interview Column)
- Exclusive Magazine (Album Review)
- Creative Loafing (Concert Publication)
- MidAmerica Nazarene University (Concert Publication)
- iHeart Radio (Song Publication)
- The Jazz World (Press Release)

## analytics

Instagram followers: 41k	Instagram Video Views: 1.2M
Facebook followers: 30K	YouTube Views: 75K
Twitter followers: 1.2K	Spotify Streams: 230K
YouTube Subscribers: 1K	Email Subscribers: 6K
Facebook Video Views: 2M	Number of Events and Shows per year: 60

# ticket sale numbers

St. James Live (Atlanta, GA) - 240  
City Winery Atlanta (Atlanta, GA) - Sold Out (300+)  
Perfect Note (Birmingham, AL) - 175  
Satchmo's Jazz Cafe (D'Iberville, MS) - Sold Out (110)  
Jazz on the River Festival - Headliner (Columbus, GA) - 1K

# organizations

Florida State University Alumni Association  
Recording Academy Voting Member  
ASCAP Artist

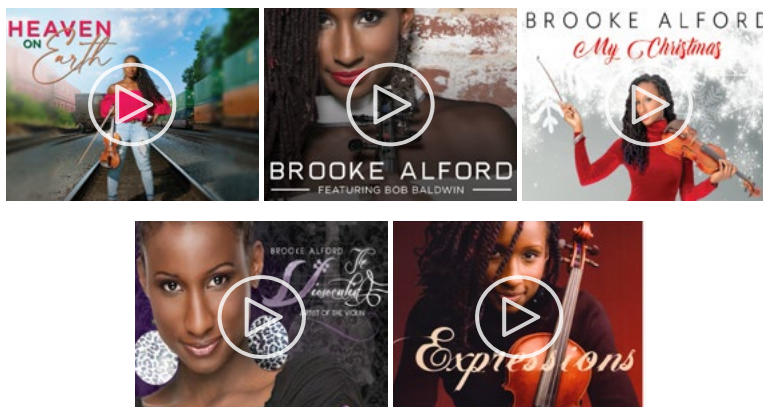
# awards and recognitions

Smooth Jazz Network "2022 Breakout Artist" Nominee  
Marquis Who's Who Biographical Listee

## videos



## music





# gallery



# contact

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Brooke Alford,  
The Artist of the Violin

